



Tel: 301-459-0761  
Fax: 301-459-5292  
E-Mail: [Info@gospelspirit.com](mailto:Info@gospelspirit.com)  
Website: [www.gospelspirit.com](http://www.gospelspirit.com)

### Advertise Here

**Gospelspirit.com** is the destination for advertisers who want to take advantage of the thousands of diverse and unique visitors who use the World Wide Web as a definitive guide to greater Washington. This site, deemed as the “Gateway to Church and Community News”, is a targeted resource that offers information including public service listings, a Marketplace, and a guide of community events to its visitors. **Gospelspirit.com** has a reach of over **2000 unique visitors monthly**.

### Benefits

- Targeted Advertising – **Gospelspirit.com** contains powerful and trusted content that reaches a massive, well-informed audience with proven spending power.
- Association with Award-Winning Radio Personality – Advertisers on **Gospelspirit.com** benefit from the association with popular radio personality, Patrick Ellis of **WHUR, 96.3FM**. Mr. Ellis’ weekly Gospel show is the **#1 rated** Sunday radio show in the Washington, DC market. The visitor base of **Gospelspirit.com** mirrors the listener base of his Sunday morning program.
- Daily Site Updates – **Gospelspirit.com** is updated daily to bring you the freshest, most up-to-date information.
- Affordable Rates – We provide a complete portfolio of solutions designed to effectively communicate your message to your desired targeted audience.

### How It Works

- All ads must appear on the site for a minimum of 30 days, or until the advertiser requests cancellation. Advertiser has the option of designing his ad provided it complies with our mechanical requirements.



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### **Terms and Conditions**

1. GospelSpirit.com reserves the right to edit, revise or reject any advertising.
2. GospelSpirit.com may cancel advertiser contract, reduce the amount of space, or revise the rates on 30 days written notice, and if such notice is given, GospelSpirit.com agrees that the advertiser may cancel his contract without penalty at that time. If GospelSpirit.com is unable to perform its duties under this agreement, the advertiser is entitled to a pro-rated refund.
3. Advertiser shall submit a non-refundable payment to GospelSpirit.com in advance for advertising payments. Credit card payments are not accepted.
4. The placement and/or categorization of all advertisements are at the discretion of GospelSpirit.com. We will make every effort to comply with all requests.
5. All advertisements will go into rotation the first Monday that follows five business days from the date of payment, or the date of the advertiser's choice provided it is at least five business days from the date of payment.
6. Cancellations, changes of insertion dates and/or corrections must be made in writing and are accepted up to five business days prior to advertising rotation schedule. Changes to approved advertisements may incur production charges.
7. Advertisers shall agree to indemnify GospelSpirit.com against any and all losses, damage, cost and expense which GospelSpirit.com may incur or become liable for by reason of any and all claims or actions for libel, violation or right or privacy, plagiarism, copyright infringement, and any and all other claims in connection with advertising matter published pursuant to the terms and provisions of advertiser contract, including without limitation the expense and cost of defending any and all such claims and actions.
8. Advertising insertion orders are accepted by GospelSpirit.com subject to the foregoing terms and conditions. Terms, conditions, rates or agreements not set forth herein or in the current rate schedules are not binding on GospelSpirit.com.



Display Ad

**Buy Your Favorite Gospel CD's That You Hear on WHUR!**

**Wear Your GospelSpirit.com Baseball Cap and T-Shirt!**

**Send That Special Thought on a Proverbs Note Card**

www.gospelspirit.com  
info@gospelspirit.com

Click on any item to order!

**Vickie Winans in Concert**  
Saturday  
June 12th, 5pm

Click Here!

In Stores  
February 1, 2005

**WINFIELD PARKER**  
*Miracle*

Listen

Click here to visit winfieldparker.com

Click here to order!

**Music Lessons**

One-on-one Sessions  
Affordable Prices  
First Session FREE!

Voice  
Piano  
Trumbone  
Drums  
Guitar  
Trumpet  
More!

Click Here for Details!

Banner Ads

Classified Text Ad

**Brazil**

**Rio De Janeiro & Salvador De Bahia...From BWI !!**  
**Monday, August 8th - Wednesday, August 17th, 2005**  
Departure: Baltimore/Washington International Airport

Visit historical Bahia...Copacabana Beach...Sugar Loaf Mountain...famed and fashionable Ipanema...Christ the Redeemer Statue...religious festivals

Professional guided tours are available

Ask how you can go FREE !!!

Contact: Pat Coleman.....301-388-0594



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**Ad Dimensions & Rates**

Ads are offered for a minimum of 30 days, or until the advertiser requests cancellation.

<b>720 X 300 Internet Display Ad (3 x 6 inches)</b>	<b>\$85.00</b>
The ad will be displayed when the visitor clicks on the advertiser's text link or the advertiser's Banner Ad.	
<b>Display Ad Design/Set-up</b>	<b>\$150.00</b>
Advertiser may use his own design platform if it meets mechanical requirements	
<b>120 x 90 Banner Ad (1 ¼ x 2 ½ inches)</b>	<b>\$75.00</b>
The banner, including a text link will be posted on the Home Page. The <b>banner only</b> will be posted on each category page. By clicking on the advertiser's Banner Ad or text link, the visitor can link to the advertiser's Display Ad and/or Web Link Ad.	
<b>250x250 Banner Ad (3.3 x 3.3 inches)</b>	<b>\$85.00</b>
Posted on the Home page including links if applicable.	
<b>Banner Ad Design/Set-up</b>	<b>\$150.00</b>
Advertiser may use their own design platform if it meets mechanical requirements.	
<b>Classified Text Ad</b>	<b>\$75.00</b>
A classified ad consists of one entry/event. This ad will be posted in the appropriate category to include Travelogue, Conferences, Retreats, Healthcare, Anniversaries, Reunions, Revivals, Classifieds and Special Events	
<b>Web-Link Ad</b>	<b>\$60.00</b>
This ad will link to the advertiser's website when the visitor clicks on the advertiser's text link, Banner Ad, and/or Display Ad.	
<b>Audio Ad Banner/Display Package (90 Day Schedule)</b>	<b>\$600.00</b>
Banner ad on the Gospelspirit.com home page w/link to Display Ad Text link on the Gospelspirit.com home page to Display Ad Display Ad -Picture of CD cover -Text listings of all songs on the CD -One minute audio clips of (3) songs on the CD -Information on retail points of purchase	
<b>Ad Changes</b>	<b>\$50</b>
Changes on original layout and/or copy	



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### Mechanical Requirements

All pre-designed ads must be presented in a JPG or GIF format. 720 x 300 pixel ads must be no larger than 32kb, 120x90 pixel ads must be no larger than 8kb. Ads may be emailed to [Robert@gatewoodmarketing.com](mailto:Robert@gatewoodmarketing.com).



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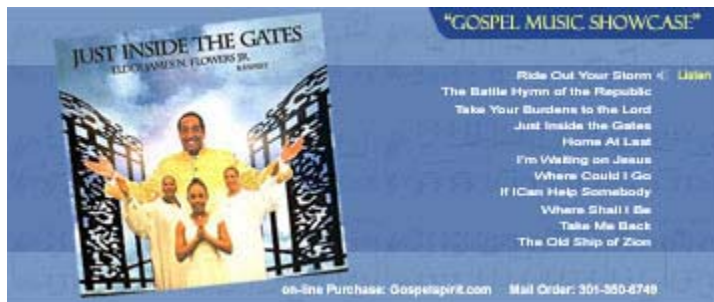
## *Gospelspirit.com Introduces... The Audio Ad!!*

### **Gospel Recording Artists...**

Gospelspirit.com now offers the Audio Ad to showcase your CD recording and to increase your retail sales

#### **Audio Ad Package**

- Banner Ad on the Gospelspirit.com home page with a link to your Display Ad
- Text link on the Gospelspirit.com home page to your Display Ad
- Display Ad (720x300 pixels)
  - Picture of the CD cover
  - Text listing of all songs on the CD
  - One minute audio clips of three (3) selected songs on the CD
  - Information on retail points of purchase



[\(Click here to see and hear sample\)](#)

Introductory Price\*

**ONLY \$600!**

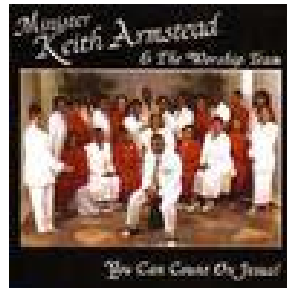
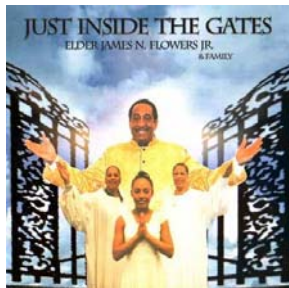
*\*Includes all graphic design...set-up...and posting on Gospelspirit.com*

**For... 90 Days !!**



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### Merchandising



### **Merchandise Your Product on Gospelspirit.com**



\* Sell your CD's...DVD's...books...calendars...and other faith-based products

\* Customers can use E-Commerce and order on-line @ Gospelspirit.com



\* Quick delivery in 10 days from our fulfillment center

\* Product wholesale prices are negotiable

**Log-on now...sell your product @ Gospelspirit.com !**